

Celebrating Twenty-Five Years

25



AHEC

GULFCOAST SOUTH
AREA HEALTH
EDUCATION CENTER

2019

2020

ANNUAL REPORT

**Tobacco Free Florida
AHEC Cessation Program**

REACH Student Programs

ACCESS Program

Welcome

Over the past 25 years, Gulfcoast South Area Health Education Center (GSAHEC) has **fostered programs that educate and enhance the well-being of the communities we serve**. The rich history of providing education to health professionals and students, training and supporting community health workers, and inspiring and preparing youth to enter any one of the healthcare professions that our communities desperately need, is a source of pride and inspiration for future endeavors.

We continue to gain traction in the area of tobacco cessation, a fundamental commitment of great importance to our organization. Over the last thirteen years, over 17,700 tobacco users have participated in our cessation program with an average quit rate of 33%. Addressing the health disparities of rural and underserved communities, and providing access to health education and services to Limited English Proficient patients and those who care for them are examples of expanded investments we have made in response to critical needs. **Through education, we will strive to fulfill our vision where every person has access to quality care.**

Gulfcoast South AHEC is an organization to whom you can turn to provide education, support and inspiration for healthier communities. GSAHEC's tagline, Promoting Community Health through Partnerships & Education, speaks to the importance of partnerships in our work. We look forward to continued work in Charlotte, DeSoto, Manatee and Sarasota counties for many years to come. Thank you for helping us fulfill our mission!

With Gratitude,

Matt Bowman & Ansley Mora



Matt Bowman, Board Chair



Ansley Mora, CEO

Mission

To provide health education that improves the well-being of the communities we serve.

Vision

We envision healthy communities where every person has access to quality care.

Tagline

Promoting Community Health through Partnerships & Education.

Tobacco Free Florida AHEC Cessation Program

Since July 2007, the Florida AHEC Network has received funding from the Florida Legislature as part of the constitutionally-mandated appropriation to the Florida Department of Health's comprehensive anti-tobacco program. This funding has been used to develop and successfully implement a statewide program that reduces the use of tobacco by delivering effective, evidence-based tobacco cessation services in local communities, and training programs for healthcare providers and health professions students.

2,113
Cessation Attendees
407 Classes



**Providing Cessation Services
to Tobacco Users**

424
**Health Professions
Students**
17 Trainings



**Educating & Training Health
Professions Students**

452
Healthcare Providers
22 Trainings



**Offering Continuing
Education to Practicing Health
Care Professionals**

3,882
Referrals
*3,369 Healthcare Provider
114 CareerSource
30 Calendar
358 Self*

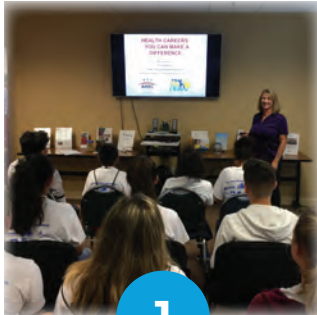


**Systems Change & Behavioral
Health Initiatives**

REACH Student Programs

Recruitment & Educational Assistance for Careers in Health

GSAHEC's REACH Student Programs inspires students to choose a career in the health professions or care for underserved populations. This program helps students learn from health professionals, increases their knowledge about healthcare, and motivates the students to develop effective short and long term educational and career plans.



1

REACH Health Careers Presentations

233

Participants

13 Presentations



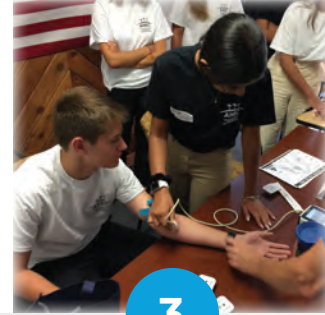
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REACH Health Careers Camps

2

Health Career Camps

Canceled due to COVID-19



3

OutREACH Program

24

OutREACH Participants

283 Service Hours



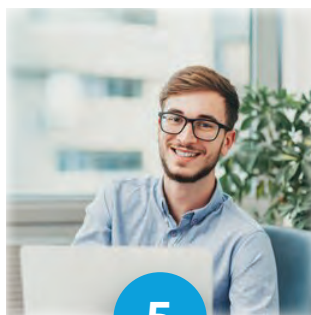
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REACH/HOSA Future Health Professionals Partnerships

111

HOSA Participants

4 Schools



5

Summer Intern Program

2

Summer Interns

240 Hours



6

AHEC Scholars Program

25

Participants

80 Program Hours Each

ACCESS Program

Advanced Cultural Competence Education & Support Services

GSAHEC's ACCESS Program strives to reduce health disparities and liability risks by assisting local health and human services organizations in providing effective care to linguistically and culturally diverse communities.



Medical Interpreting Training

35
Participants
6 Classes



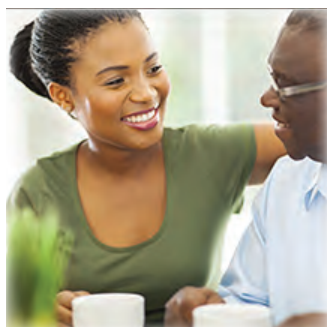
Occupational Spanish Workshops

Developed 12-hour
virtual program



Cultural Competency Seminars

10
Participants
1 Class
150
AHEC Scholars Students



Translations, National Prep Certification, Interpreters' Evaluations, & Community Health Worker Training

6
Translation Projects

2019-2020 Highlights

Despite the obstacles that the situation surrounding COVID-19 presented, GSAHEC was able to adapt and collaborate to continue offering great trainings, classes, and programs to the communities we serve. Here are a few highlights:



GSAHEC Organization

Celebrating 25 years as an organization!

Refreshed GSAHEC branding with revised logo, color scheme, and branding standards



REACH Student Programs

Doubled yearly summer intern program!

Graduated first cohort of AHEC Scholars



Tobacco Free Florida AHEC Cessation Program

Expanded Journeys Program for behavioral health sites

Quick and seamless transition from in-person to virtual cessation classes



ACCESS Program

Began offering 40-hour Medical Interpreting Training online

Awarded the Andy Nichols Social Justice Award by the National AHEC Organization

GSAHEC Board Members

Matt Bowman, MS
Board Chair
Inspiration Academy

Pascale Edouard, MPH
Vice Chair
Manatee County Government

David J. Harris, BA, CPhT
Treasurer/Secretary
Manatee Technical College

Marco Brenes, MBA
Student Representative
*Lake Erie College of
Osteopathic Medicine*

Lori Colucci, RN, BSN
Member
DeSoto Memorial Hospital

Amie J. Miller, MSN, ARNP
Member
*Sarasota Memorial Health
Care System*

Diane Ramseyer, MPA, CPP
Member
Drug Free Charlotte County

Rodica Vasilescu, PhD, APN-C
Member
*Sarasota Memorial Health
Care System*

Anne Wenders, MPH
Ex-Officio Member
USF Federal AHEC Program

GSAHEC Staff

Ansley Mora, MNM
Chief Executive Officer

Donna Byars, CPA
*Fiscal & Administrative
Coordinator*

Joan Dixon, BA, CTTS
*Director of
Student Programs*

Liliana Irwin, CMI
ACCESS
Program Director

Erinn Yoder, BS, TTS
*Special Projects &
Marketing Coordinator*

Nathan Horner, MBA, TTS
*Tobacco Cessation
Specialist*

Nicole Marquez, MA, CTTS
*Tobacco Cessation
Specialist*

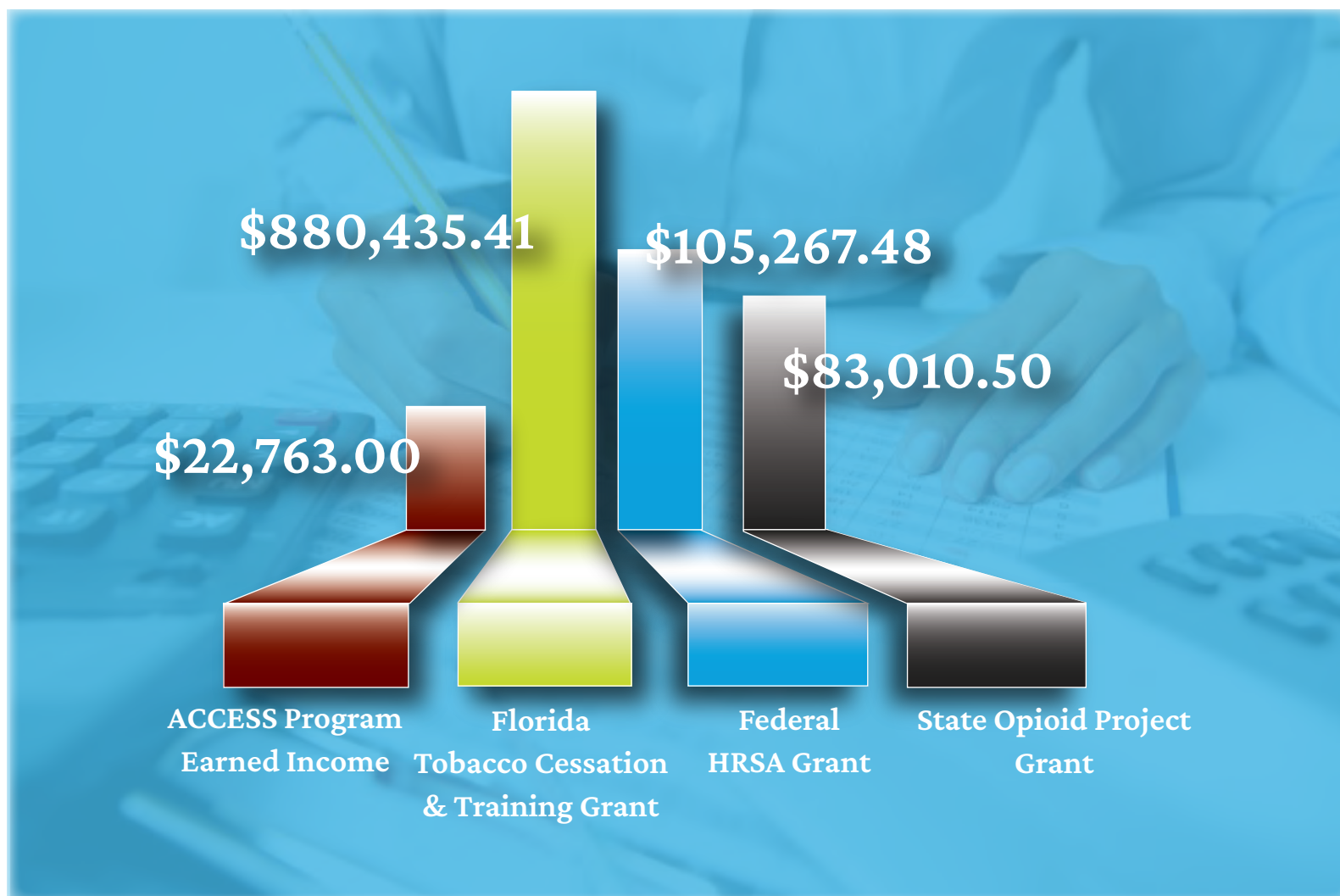
Melissa King, MHSA, TTS
*Tobacco Cessation
Specialist*

Xenia Rosado-Merced, M.Ed., CTTS
Tobacco Program Manager

Heather Soucy, AS, TTS
*Tobacco Program
Assistant*

Annual Income

GSAHEC utilizes multiple revenue sources to fund the programs we conduct. Due to the variety of funding sources, we are able to provide diversity in the quality programs that we offer in the community.



25th
ANNIVERSARY

Charlotte | DeSoto | Manatee | Sarasota

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